



Banners carrying Luverne's new logo began appearing on Main Street in May when this photograph was taken.

Change vs. development ... Always a hard thing

In 2010 and 2011, over 160 Luverne citizens joined together in a six month process of identifying what they felt were the priorities to improve the quality of life in Luverne. Through the direction of Luverne Initiatives for Tomorrow (LIFT), a series of meetings, surveys, individual interviews and studies were conducted in the process of developing a community-wide strategic plan. The Southwest Initiative Foundation provided the guidance through a partnership utilizing the services of community planner, developer and SWIF VP, Scott Marquardt. The planning firm of LHB from the Twin Cities was hired to conduct the research and develop the strategic vision.

One of the first things identified through the process we needed to develop a cohesive "theme" for the community. Years ago, Luverne billed itself as "the City

of Trees." Once the elm trees came down we started to bill ourselves as "the prairie." In later years, particularly after the 2007 premiere of "The War," there was a push for our community to bill ourselves with military service and sacrifice.

What had happened through those years was that businesses, institutions, individuals and government all began using parts or pieces of each identity ... the result was there was no particular cohesive message or focus. Different messages were sent by different groups.

For those 160 citizens who worked together on this project, we learned that identifying cohesive community message (or brand) is one of the first things cities need to do in the revitalization process.

Honor Roll of *Alumni News* Contributors

Compiled by Johnna Bowron Ahrendt

During this past quarter, March 31, 2013, through June 30, 13, the Alumni News received money in the form of memorials and gifts totalling \$2,862.00.

In the memorial section below, the individual being memorialized is printed in bold print, followed by the individual or individuals who made the gift. Contribution given by graduates and friends follow the list of memorials.

Thank you for your support!

Memorials

Art Wulf '58

Stanley Bagbey '58
Delores (Madison) '58 Walters
Beverly (Bell) '58 Haraldson
Sonny & Connie (Rusche) '58

Wieneke

Lowell & Patricia (DeBates) '58

Ahrendt

Elzora (Wulf) '46 Ott
Mary Ann (Woodley) '58 Hustad
Class of 1958

Marvin Fick '58

Stanley Bagbey '58
Mary Ann (Woodley) '58 Hustad

Rosa (Tofteland) '43 Johnson

Lloyd Johnson '52
Eva Lou (Beers) '43 Aanenson

Anna Marie (Johnson) '45 Tofteland

Lloyd Johnson '52

Leila Wulf '63

Art '58 & Carol (Reu) '59 Wulf
Joe Rowe '63
Kathy (Davis) '63 Kelley

Marvin Lammert '57

David E. Garcia '57

Richard Schmuck '54

Drue (Gilbertson) '54 Denham
Rosemarie (Dietrich) '54 Loose

Dale Opsata '35

Kathy (Davis) '63 Kelley

Arland Goetsch '50

Drue (Gilbertson) '54 Denham

Max Winkler '55

Dwayne W. Johnson '55

Elmer Gath '44

Doris (Gullickson) '47 Gath

Loren Pierson '51

Gene Olson '51

David Butler '43

Bryce Gilbertson '43

Conrad Tofteland '43

Gene Olson '51
Deb (Tofteland) '73 Corey
Eva Lou (Beers) '43 Aanenson

Dallis Frakes '53

Jim Church '53

Harvey Kemerling '53

Jim Church '53

Margorie Kilker - teacher

Jim Church '53

Lester Lee '53

Jim Church '53

Mel Smook '47

Jim Church '53

David Stroh '56

Hal '60 & Donna Paulson

Sheryl (Eide) '63 Wolfe

Ruth (VanBatavia) '63 Wallig
Joe Rowe '63
Darrell Ruddy '63
Patti (Kirby) '63 Pierson
Barbara (Bertrand) '63 Smith
Eva Lou Opsata '63
Bob Meester '63
Gloria (Aanenson) '63 Rolfs
Barb (Hermann) '63 Loosbrock

Ron Friestad '63

Joe Rowe '63
Patti (Kirby) '63 Pierson

Brent DeBoer '75

Krista (Fick) '75 Kroon
Charmaine (Herman) '75 Baker
Joni Petersen '75
Twyla (Holmgren) '75 Allen
Steve Dirks '75

Skip Frakes '64

Esther Spease Frakes - teacher

Delores (Vande Velde) '41 Peterson

Rosemarie (Dietrich) '54 Loose

Rick Jauert '72

Esther Spease Frakes - teacher
Don & Lona (Gabrielson) '70
Klosterbuer
Tim '67 & Connie (Vegge) '68
Connell
Erin (Connell) '94 Sexton

Gerald Abild '50

Don Abild '52
Delbert Boyer '52

Charles VandeVelde '50

Don Abild '52
Delbert Boyer '52

Honor Roll ...
Continued on page 14

Memorials and contributions
may be sent to:

Alumni News
c/o Johnna Arhendt
1541 U.S. Hwy 75
Luverne, Minnesota 56156

See Page 14
for Financial Summary

NOTE:

If you have recently made a contribution to the *Alumni News* and your name does not appear on this page, please let the staff know. The chances are your contribution was received after this page was compiled. Please watch for the next issue, October 2013 (Volume 24, Issue 1), for additional names of *Alumni News* contributors.

What We've Heard . . .

Robert E. Brandenburg (LHS 1946) sends greetings from Dixon, IL. Robert retired from his service with the State of Illinois. He has also retired as a Catholic Deacon. Proud father of seven, grandfather of sixteen and great-grandfather of 14...he sends greetings to all Luverne alumni.

Robert A. Anderson (LHS 1952) enjoys reading his Alumni News from his home in Sun City, AZ. He invites people to email him at andyanc@aol.com.

Sixty-two years later, **Roger Wiese (LHS 1945)** and **Marilyn (Weston) Wiese (LHS 1946)** continue to enjoy every minute of their married life. They share a snapshot of some of the memories of the past.

"We now live in a townhome in White Bear Lake, MN. After 2 years at Macalester College, I returned home and worked as office manager for the Rapp Motor Company and the Luverne Nash Company, both owned by Lloyd Rapp. I worked there for 10 years. We sold Buick and Nash cars, Allis-Chalmers machinery and Norge Appliances.

I became an agent for New England Life. We moved to St. Paul in 1962 and I semi-retired in 1992. Luverne was a wonderful place to live for all those years. I was the first secretary of the Junior Chamber of Commerce, is it still going? I also was a volunteer on the Fire Department for 6 years. After being a homemaker for many years, Marilyn served as a Title One Aid for 10 years in the Roseville School District.

One of the highlights of our lives was being part of the theater productions at North Heights Lutheran Church for over 20 years. We presented an Easter and Christmas show every year. At one time, we had 18 performances at Easter time. The production was called "Passion Play." Our Christmas production, "Splendor of Christmas," featured 8 performances. People from the 5 state area regular attended the shows.

(See their Palace Theatre Memories on page 9)

Let's Hear from YOU!

Let us know what you are doing and we'll pass it on to other alumni. Complete and then place this form in an envelope and mail to:

Alumni News
709 N. Kniss Avenue,
Luverne, MN 56156 or email: luvernechamber@co.rock.mn.us



Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone Number: _____

E-Mail _____

Check here if you wish to have your e-mail address included in the directory.

Year of Graduation _____

Comments: _____

AJ "Tim" Tangeman (LHS 1938) sends greetings from his home in New Prague, MN. He writes:

"You are probably feeling neglected because you are getting enough greetings you need for Alumni News. Well, this might help a bit! I am a friend of my classmate, Warren Herreid, Sr. and send him a special greeting.

Like many of my generation, I want to continue to receive the print editions as long as possible because I am not a "net nerd." I am mystified by technology.

I use the computer daily to play "Hangman" and I estimated I have about an 86% success rate. I tried out one of those "smart phones" but was so frustrated that I returned it.

Sorry that there aren't more of us "old timers left" to keep the Alumni News in print. I always look forward to the latest edition. I guess I sort to want to "rally the troops" so that everyone who wants to continue to receive the print edition...send a donation so we can "keep printing them!"

Barry A. Bailey (LHS 1972) sends greetings from his home in Baudette,

MN. He writes: "I read every Alumni News from cover to cover. I look forward to it coming and am a proud Luverne Alumni. I was a great place to grow up and I still have a lot of great friends there. I am always proud to tell people that that is where I grew up.

My wife Carl and I live just east of Baudette on the Rainy River. We do a lot of fishing for walleye and sturgeon and just love it here. The winter is getting long though and we are looking forward to spring really getting here. We have 2 horses and 2 yellow labs that are part of our family too. Now that my mom and dad (Bob and Dar Bailey) moved back to Luverne to be near their close friends we have been making it back more often. I like driving by all of the houses we have lived in there and seeing all of the nice changes to town. What a quality place.

I work for the Lake of the Woods County Hwy Dept in the summer as an equipment operator. I am also a Rural Mail Carrier Sub with the USPS. I also have a business at home where I make quality ice fishing products and wholesale them to Cabelas, Reeds, etc. Our website is www.lindellicerigs.com. Business has grown every year and it keeps me busy. Carla is a receptionist at the Lakewood Clinic here in Baudette."

Remembering our Classmates

1940-1949-

Ruth Irene Gabrielson Kirby '43 died April 25th, 2013. After graduation she taught in a country school for two years, then went on to attend St. Olaf College. She graduated from St. Olaf in 1951. She taught home economics in Winthrop, MN for 2-3 years. She then ventured to Anchorage, Alaska with her sister Esther and a friend, teaching home economics at the new high school there when Alaska was still a territory. Ruth was widowed in 1957. She and her twins then lived in Loveland, Co with her mother, where Ruth taught second grade for 2-3 years. They all moved back to Minnesota in 1961. Ruth taught in Marshall, MN, then Pipestone until 1967. In 1966 the family moved to Luverne. where Ruth taught until her retirement in 1989, completely enjoying her time with her family, relatives and friends. She loved to bike read, swim, meet with the sewing club and Red Hat Group, and have the camaraderie of her relatives and friends. She is survived by her twin children, David '73 and his wife Nancy Kirby, and Deborah '73 Kirby and her husband Donald Speicher; six grandchildren, and her sister, Esther '46 and her husband, Bob Hand.

Margaret Fitzer Nelson '45 died May 31 in Duluth, MN. Following Graduation Margaret attended Northwestern Hospital School of Nursing in Minneapolis. She married Robert Nelson in 1950. She worked as a registered nurse and as a northwest Airlines flight attendant. She was involved in various volunteer and leadership roles within her church and community. Mrs. Fitzer Nelson is survived by her husband Robert Nelson, two children Ann (Jim) Carlson and Tom (Mary) Nelson, four grandchildren; four great-grandchildren; a brother **Maurice'45** (Helen) Fitzer, and many other relatives and friends.

1950-1959-

David Anders Stroh '56 died June 27, 2012 at the Sanford Hospice Cottage in Luverne. After graduation he served his country in the National Guard. Dave worked at various places in Luverne including Nelson's

Grocery, Rolf construction and Vegge Farms. He bought the home place from his parents in the late 1960's, adding more farms over the years to a total of 450 acres. Dave raised fat cattle reaching a herd of 1500 head. In later years, he went to a cow-calf operation with the help of his son Mike, who continues to run the farming operation. Dave married Judy Johnson in 1973. He was a life long member of Grace Lutheran church in Luverne. Dave enjoyed traveling with his family throughout the western United States, trying to visit as many national parks as possible. In keeping with Dave's loving and generous spirit, it was his decision to donate life so that others may cherish renewed sight and health. He is survived by his wife Judy Stroh, four children; Carrie '80 (Larry) Fey, Dan Johnson '81, Janet Donkersloot '82, and Mike '92 (Tanya) Stroh.

Arthur "Art" Leon Wulf '58 died April 9th, 2013 at the Sanford Hospice Cottage in Luverne. After high school he furthered his education at South Dakota State University and Worthington Community College. On October 8, 1960 he married Carol Reu. The couple made their home in Luverne. Throughout the years, Art worked for AR Wood, Terrace Park Dairy, Dairy Queen, Winpower Generators, and as a dispatcher for Rock County Law Enforcement. Art retired in 2009. Art was an active member of the First Baptist Church and Living Rock Church in Luverne. He enjoyed playing on his church's slow pitch softball team. Coaching recreational sports, fishing, playing cards and hunting with his family. He will be remembered for his huge heart, welcoming nature, and genuine care and concern for others. Art is lovingly remembered by his wife Carol '59; four children, Cindy '80 (Kurt) Wulf Boym, Randy '82 (Lynette) Wulf, Christopher '92 (Kari) Wulf and Rachel '94 (Les) Ask, 12 grandchildren, one great-grandchild, eight siblings, Elzora Ott, '46 Naidine Aanenson '48, Audrey Munro '48, Franklin '50 (Ruby) Wulf, Donald '52 (Lola) Wulf, Henry '54 (Loretta) Wulf, Ruth '56 (Alan) Hendrickson, and Gordon '61 (Patricia) Wulf, and numerous nieces and nephews.

1960-1969-

Sheryl Ann Eide Wolfe '63 died May 11, 1992 at the University of Minnesota hospital in Minneapolis. She attended nurses training in Sioux Falls, SD, and then worked as a telephone operator for Northwestern Bell in Luverne. In 1969 she transferred to Shakopee, MN and married Thomas Wolfe there in 1970. She continued to work for Northwestern Bell until 1972. The family moved to Blackduck in 1978 and she was a day care provider for several years. Sheryl was also active in a bowling league and a member of Tri Sigma in Blackduck. She is survived by three sons; Adam, Abe and Ben, two daughters; Tamara and Tara, her mother Vera Hvistendahl; a sister Pam '66 (Bill) Gould, and two brothers; Don (Ellen) Eide, and Randy '65 (Gayle) Eide.

Ron W Friestad '63 passed away June 8th, 2013 from cancer. Ron was loved and admired by all those whose lives he touched. He took great pride in everything he did from his work AIA, his love for golf, his coaching of his children and grandchildren's sports, to his beautifully groomed yard and gardens. He will be remembered for is love and generosity, his leadership, his sense of humor, and dedication to those he loved. He is survived by his wife Sally Friestad, his children; Kelly (Duane) Peter, Dannica (Jim) Fisher, Brandt (Emily) Friestad, and his sister Dodie Fisher.

Jesse 'Skip' Frakes '64 died May 31, 2013 in Cedar Rapids, Iowa. Skip graduated from Augustana College in 1969 with an education degree in art. He accepted a teaching position at Cherokee, Iowa, and taught art there until his retirement. He also coached seventh grade boy's basketball and high school girl's golf. He enjoyed playing cards, reading crime and mystery books, and playing pool. He loved to draw, creating artwork for his granddaughters and designed many covers for special event folders for the Cherokee schools. Recently he designed the artwork for a children's book titled, "Gus the Goat". His two daughters, Suzanne (Chris) Jennings

Remembering our classmates . . . From page 4

and Paula (Gregg Aune) Frakes; two granddaughters; a sister Gayle '51 (Roger) Beers, and a sister-in-law Esther Frakes survive Skip.

Douglas Nelson '69 died May 21, 2013 in Fort Worth, Texas. He was in the military for seven years. On Nov. 29, 2002, he married Marian Loftus Robinson. He was a meteorologist with space program at White Sands Proving Ground in Alamogordo. He was instrumental in setting up CRREL in Hanover, N.H., while in the service. He also served as a meteorologist in Panama for more than two years. He retired for medical reasons in 2005 and moved to Fort Worth. Douglas is survived by his wife, Marian (Mokki) Loftus Robinson Nelson, his mother, Kathryn Butler Nordlie, two step children Michael (Marie) Robinson and Shyla Robinson; six step grandchildren; two sisters, Pamela Nelson Eastman '67, and Sally Ann Nelson Frahm-Hess '72; and other friends and relatives.

1970-1979

Steven Bush '70 died June 28th at St Mary's Hospital in Rochester, MN. He worked for All State Paving for many years where he worked in Minnesota, South Dakota and Wyoming. Steve worked with his father at Bush's Service and Repair in Luverne for a few years and most recently he worked at Pace Manufacturing in Brandon, SD. He was a past member of the Eagles Club in Luverne. He enjoyed fishing, deer hunting, watching NASCAR, traveling, dancing, listening to good country music and playing guitar. In his younger years he enjoyed showing horses and breaking horses. Steve is survived by three daughters, Heather Cowell '91, Heidi '96 (James) Melhaff, Emmy '02 (Drue) Glaze; five grandchildren, one great grandchild, his parents Eldon and Wilda '51 Bush, two brothers Dave '74 (Kathie) Bush, and Dale '84 (Lisa) Bush and a special friend Jeanne.

Rick Jauert '72 died June 2, 2013 at the Tuff Memorial Home in Hills from complications related to Multiple Systems Atrophy, a degenerative neurological disease.

After graduating in 1972, Rick was a foreign exchange student in the Philippines. Upon returning, he attended the University of Minnesota, Morris. In 1976 Rick moved to Washington, D.C., and worked as an intern in Rep. Rick Nolan's Congressional office. Over the next 36 years, Rick worked for 10 members of Congress including seven from Minnesota, two from New York and one from California, in various capacities including chief of staff and press secretary. He retired in 2010 and moved to Luverne in 2012 after his diagnosis, but he continued to be deeply involved with political fundraising for political candidates at every level of government. Rick was a wonderful mentor to his nephews and his cousin's children. He is survived by his sisters, Cheryl '64 Jauert and Stella Board, Vicki Jauert '74 and Ron Allen, Lori Klein, a brother, Gregg '79 and Terri Jauert; aunts, uncles and cousins.

Brent DeBoer '75 died June 7, 2013 at Sanford Hospital in Sioux Falls, SD after a courageous battle against many health issues over the past ten years. On Nov. 25th, 1978 he married Diane "Dee" Dee" Steiner. After their marriage they moved to a farm

east of Steen where they resided until making the half-mile move to the family farm in 2002. Brent was able to farm most of his life, which was his passion. He received his second chance at life when he was given a gift of life through organ donation and received a double lung transplant. He continued farming as long as his health allowed and then mentored his son and nephew, teaching them what he knew about the land and livestock. He enjoyed spending time with his children, fishing with family and friends and car racing in his early years. Brent is survived by his wife, Diane "Dee Dee" DeBoer; two sons, Ben '02 DeBoer (significant other, Kristi Oeding), and Adam '05 (Kelly) DeBoer; his parents, Pete and Jane DeBoer; his mother-in-law Dorothy Steiner; and two sisters, Jolene '73 (Richard) Van Den Brink, and Pat '83 (Todd) Loger; and many other relatives and friends.

1980-1989-

1990-1999-

Shannon Marie Dibbern '99 died unexpectedly on April 24, 2013 in Luverne. Shannon furthered her education at Stewart's School in Sioux Falls, SD and later worked in collections. She then attended Colorado Technical University where she graduated with an associate of science degree in medical assisting. She also completed courses and received her certification in nursing assistance. She then began working at the Minnesota veterans Home in Luverne. Due to a job related back injury in 2009, Shannon had been unable to work. Most recently Shannon had been looking forward to a few new activities. She had been scheduled to begin volunteer work with both the Rock County Historical Society and the crisis center. She loved singing karaoke and all types of music with a good beat. She enjoyed fishing, video games and watching movies, especially "B" rated horror movies. She was the kind of person that always looked for the good in others. Most important in Shannon's life was her son, Donovan, and she loved spending time with him. Her son, Donovan, her parents, Harlan and Renee Dibbern, a brother David and his wife, Jessica Dibbern and many aunts, cousins and friends, will lovingly remember Shannon.

Online Alumni News goes green, saves green

Have you checked out the Luverne Alumni News at www.alumninews.info lately? A new update is here: You are able to read your Alumni News online. Now that it is available, let us know you would like to discontinue the hard copy to go green (save postal expenses and a tree). Please email Patti Pierson at piersonprp@frontiernet.net



Thanks for the Memories

Luverne Alumni share memories of the Palace Theatre

Everyone who has ever lived in Luverne has memories of “The Palace.” Opening in September 1915, Herman Jochims opened this theatre to bring not only movies but live performances to our little town on the prairie. For next 98 years, children to adults have been able to enjoy live theatre, movies, and many other performances on that grand old stage!

The memories that were created within those walls live with each of us. Take a few minutes and share some of your memories with other Luverne Alumni! Remember the night you were caught throwing candy over the balcony? Remember sneaking a kiss in the back row? Remember dropping your box of whoppers and having all of them roll down between the seats? Remember pulling up your seat at the end of the show only to be attacked by a wad of Bazooka? We encouraged our LHS alumni to write a story, few lines or thoughts Here’s what they shared.

George Godfrey (LHS 1961) shares a wonderful story of memories about the Palace Theatre. George retired from teaching at South View Middle School in Edina after 36 years. He and his wife moved north to Forbes, MN on the Iron Range. He writes: “I have always had a great deal of pride in the place I was born and raised. There is an African proverb that says, “It takes a village to raise a child.” That has so much truth for my life, especially when my father died when I was 10 years old. The people in Luverne helped raise us Godfrey kids and I am thankful to them for that!”



George Godfrey shares this great photo of the corner of Main and Freeman in the 1940s.

Palace Theatre

By George Godfrey, Class of 1961

"Oh, the memories of the Palace Theatre take me back to the 1940's long before concessions of any kind were sold in the theatre. The first movie I have a vague recollection of seeing was "So Dear to My Heart." While that one was a sweet story the next one I remember was one about Jesse James. My dad, Otis Godfrey, took me to see the movies on a school night, heaven forbid. The scene at the end of the movies where Bob Ford shoots Jesse in is straightening a picture has stuck with me but did not leader me to a life of crime and violence. The last time I was in the Palace was to see "Patton."

My mother, Lois (Schlicht) Godfrey told about ushering at the Palace before she was married and my aunt, Frieda Schlicht, sold tickets in the booth in the front even when I was a youngster. The other person I remember selling was Bessie Holmeid, Bonnie Jordahl's mother.

Doug McDermott's dad was the projectionist. The most unforgettable character though was Mark "Doc" Beaubien. He was manager, usher, ticket taker and "enforcer." He was not a happy camper when Herman decided to sell concessions. He said the place would go downhill when that happened. He patrolled the aisles and "shhhhhed" us kids if we made too much noise or put our feet on the seats. The first four rows were the only places us young ones could sit unless accompanied by an adult. When you reached a certain age (memory fails me on what it was), the whole main floor was open to you. The balcony was usually closed and accessible only with Doc's blessing.

The Palace took on a special role on Memorial Day each year. When I played bass drum for 5 years in high school, we marched in the parade and halted in front of the theatre while many veterans and other community members went inside. When they came out, the parade continued. I never found out

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(Continued on page 8)

what went on in there.

When the movie "The Greatest Show on Earth" came to town, the crowd was too large for the Palace. Those of us who didn't get in were sent down the street to the Pix Theatre, also owned by Herman. As reels were completed at the Palace, they were brought to the PIX and we enjoyed a somewhat "delayed broadcast."

I learned about inflation around the age of 9 or 10. Movies cost 12 cents when I first paid for them out of my allowance of 25 cents. One had to carefully plan so he had that much left for the show. Arriving at the Palace I was confronted with "raging" inflation as Herman had raised the price to 14 cents. Later the cost rose to 20 cents and then to a quarter. Of course, a better deal was "Buck Night" at the Verne Drive-in when a whole carload got in for \$1.

Movies generally ran as the signs on the billboards read from "Sun to Wed" and "Thus to Sat." I went to movies on Friday, Saturday and Sunday nights as well as Sunday matinees. Saturday matinees happened from Thanksgiving to Christmas. Roy Rogers and Dale Evans, Hopalong Cassidy, Gene Autry, Ma and Pa Kettle, Abbott and Costello, Martin and Lewis were always favorites until later when Debbie Reynolds, Grace Kelly, Sandra Dee, and Elizabeth Taylor were a better choice."

And one last thing, George asks for Luverne Alumni to help him identify this photo that was taken behind the Palace sometime in the 1940's. He wondered if someone would be able to help identify who the three beautiful women are and on what occasion the photo was taken.

If you know who these ladies are, call Alumni News volunteer Jane Wildung Lanphere at the Luverne Chamber (507-283-4061) or email luvernechamber@co.rock.mn.us.

Betty Swenson Ellais-Airgood (LHS 1951) also shares memories about the Palace Theatre from her home in Kingman, AZ.

"I remember the Palace for the "good" movies and the Pix for the 10 cents cowboy movies. My mom was outraged when the ticket price was raised to 13 cents. Bank Nite was every Wednesday and I was called to go up on stage and pull a lucky person's name from the raffle bucket to win a cash prize.

I would bring Maude Jochims corn from our garden and Maude would give me a free ticket for the show. My first date and first kiss happened at the Palace Theatre. My best treat was to play the beautiful organ at the Palace. The organ provided a full band sound in one instrument. You name it and you could create the sound.

When the Palace was remodeled my classmate, Sonny Turner Haggard, was one of the ushers in a long gown. She would take you to your seat! There was a competition in Luverne to dress a window at the Style Shop. Maude won the competition and designed the display in all black and white. People said that the design of the window was Maude's own prediction of her death. When she died, all people in Luverne attended the funeral.

I was a waitress at Etta Dehmlow's Café that was located across from the Palace Theatre. Herman came over each night for his evening meal. He would always leave a quarter tip and the waitresses on duty vied to serve on him.

The Palace always presented quality movies in good taste. The Pix should be remembered too as he catered to kids with Roy Rogers, Gene Autry, Hopalong Cassidy, Sons of the Pioneers and many Western shows. We all can remember Doc Beaubien who would go to the front of the theatre and got after us with... "Let's pipe down," as he walked to the back in an effort to calm us down when the "bad guy got taken down by the good guy! There are so many memories...all of us could fill a book!"

Another Luverne Alum sends greetings from Tempe, AZ. **Marilyn C. (Hatting) Holland (LHS 1955)** says she loves to read about "my lovely hometown." "The Palace was my favorite place to be!"



Roger Wiese (LHS 1945) and Marilyn (Weston) Wiese (LHS 1946):

I read with interest about the Palace Theater. I knew Herman and Maude. They were quiet residents, but ran a “tight ship” at the Palace. He drove a 2 door Packard. When he remodeled the theater, the Luverne High School Jazz Band was asked to play in the pit for the opening weekend. I was part of the band. As I remember, the band received \$10 for the “gig.”

During the 1930's and 1940's, Herman had Bank Nite every Wednesday night. Adults signed his book so you were listed. On Bank Nite, adults filled out a card to confirm your attendance. They drew a number out of the cage, and then the book would give the name. If you had a card there showing your attendance, you received a prize. Herman put in \$10 each week. If the money didn't go out, it was added to the next week's drawing. People would be lined up clear to the sidewalk between shows to get in. Firemen volunteered to keep order and would be at the front rope. When Herman gave the word that a seat was available, then they would let you in.

After he remodeled, the young girls that ushered were provided formals to wear. It was a very first class place. Herman got first run shows, many times before they were in Sioux Falls. I was told that in his dealings to get those shows he would have to take some so-called “B” shows, like Westerns, for instance. His solution was to open a second theater call the Pix. It was a place for kids to be sent on Saturday night so their parents could go shopping.

THANKS FOR THE MEMORIES

Who can forget Luverne basketball in 1964? Those of us who were alive fondly remember those exciting games in February and March when the Luverne Cardinals shot and dribbled their way to become Minnesota State Champions.

For those of you who might not have a little gray hair, the 1964 Cardinals played competitively when there were no class separations. Fifty years ago, the Minnesota State High School League Tournaments featured small, medium and large schools...all competing against each other.

Those of us who were blessed to witness that exciting year of basketball held in highest esteem the players and coaches. Those boys and men were our heroes.

This picture from the Minnesota Sport & Lite edition of March 27, 1964 features the photo of the 1964 State Champs...our own Luverne Cardinals. There is still a touch of awe when you see these “Luverne sports heroes” return to their hometown.

As all of us look forward to August 15, 16 and 17, 2014...and the celebration of Luverne High School CARDINAL PRIDE WEEKEND...know that we are going to take time to officially honor and congratulate those special team members.

Cardinal Basketball Players 1963-1964....dust off your high-tops, search your house for your letterman's jacket, find your medals...bring them back to Luverne for CARDINAL PRIDE WEEKEND! We want to honor you! We will polish up your trophy and search the archives for the stories to display...you created our history that we are still proud of to this day!

And guys...don't forget that we want to invite you to give us a little demonstration of your "dribbling skills" at the Cardinal Alumni Dinner and Talent Show on Saturday - August 16th!

NEXT EDITION...THANKS FOR THE MEMORIES

If you have stories or memories of the 1964 Cardinal State Championship Basketball Team, please send them to the Luverne Area Chamber for the fall edition! Stories, photos and materials are welcome! luvernechamber@co.rock.mn.us

Attention: Jane
Luverne Area Chamber
213 East Luverne Street
Luverne, MN 56156
507 283-4061

August 15, 16 & 17, 2014

FACEBOOK: [CardinalPride2014](#)

WWW.LUVERNECHAMBER.COM

Make plans now to attend next year's LHS All-School Reunion

A great committee of Luverne alums are working together to plan the best reunion ever. New name - CARDINAL PRIDE WEEKEND - new events - new ideas - new places to celebrate - new things to see - new businesses to visit...all combine together for a weekend of great memories.

Mark your calendars for August 15, 16 and 17, 2014. Take your vacation time. Contact your classmates and family to encourage them to come home. Join as we honor the great Luverne High School and our wonderful hometown.

The Cardinal Pride Committee encourages you to start honing your talents...serious talent and not so serious talent...to participate in the August 16th Alumni Dinner and Talent Show at the Blue Mound Banquet Center. There is a story going around town that certain teachers and retired teachers may be reviving the "HasBeens" for special performance that night. Do you think we could get Mr. Sanden on stage to have a "little discussion" with a right-winger? You never know what may happen that night. Be a sport and take part! Call 507 283-4061 or email luvernechamber@co.rock.mn.us for information.

Make sure that you stay around for a great Sunday of events in Luverne. Jim Brandenburg is partnering with BlueStem for a special brunch as a fundraiser for Touch the Sky Prairie. Following the brunch (only 80 tickets available) there will be a special show and event with Jim. Plans are in process to include a performance by the famed Native American band - "Brule," along with Jim's presentation. Stay tuned for further development.

Luverne undergoes historic preservation

By Brenda Winter

(This story originally appeared in the June 13 Star Herald)

Workers removed the 1970s-era paneling covering the Power Fitness and Print Express buildings on Luverne's Main Street early in June.

Luverne Economic Development Director Holly Sammons said part of establishing a historic district includes determining the historical status of various buildings.

Because these two buildings, along with the Creeger building, were covered up in the 1960s and 1970s it was impossible to determine their historical significance.

If the buildings are designated as historically significant, Sammons said improvements made to the facades by their owners will qualify for state and federal tax credits.

Until then, Sammons said the building owners are spending their own money for the visual improvement of Main Street.

"I'd love to throw a big thanks out to (Power Fitness owner) Brian Beuning, (Print Express owner) Dave Haugom and (Creeger Building owner) Randy Creeger," Sammons said.

"They are getting nothing out of this and are really taking a big step forward. They don't know what they are getting into yet, but they are willing to help with the overall vision of Main Street."

The timeline for getting the exposed fronts to "done" is unknown.

Sammons said the only way to know what kind of work the buildings needed was to pull the fronts off. How long it will take to finish the project is anyone's guess.





CALLING ALL TROOPS!



Work continues in the development of the expansion to the Herreid Military Museum. Thanks to the generosity of Warren and Jeannine Herreid, Rock County and volunteers...plans are in the works to expand the display in the Rock County Veterans Memorial Building to include military service post WWII.

Over the last six months, Terrie Gulden and his loyal friends reconditioned and rebuilt a late 1940's Jeep Willys. Thanks to the brute strength of the men at the Rock County Highway Department, parts of the jeep were strategically moved to the third floor where Terrie put the pieces back together. This jeep, along with a planned bunker display will be featured in the expansion. Other plans include fully dressed military mannequins representing service periods post-WWII.

Citizen and student volunteers from Rock County are developing story-lines, searching for artifacts, photos and other memorabilia. They need your help to put a meaningful display together for official opening in the spring or summer of 2014. If you have any artifacts, photos, material, stories or other items that you could share in the development of this display, please contact Jane at the Luverne Area Chamber.

Jane Lanphere

213 East Luverne Street
Luverne, MN 56156
luvernechamber@co.rock.mn.us
507 283-4061



Class of 1963 gathers for 50th reunion

Pictured here are members of the LHS Class of 1963 who who recently gathered for a 50th reunion. They are (seated, front row, from left): Ruth VanBatavia Wallig, Barbara Bertrand Smith, Patti Kirby Pierson, Bill Skewes, Dean Madison, Marty Thompson, Dennis Connell, Karen Colwell Wiberg. **(Standing, front row, from left):** Sandi Hitch, Dennis Johnson, Dixie Winge Arends, Eva Lou Opsata, Susan Reimer Mohr, Juli Anderson Kuipers, Dianne Dreesen Thompson, Gloria Aanenson Rolfs, Sharon Saker Meinerts, Barb Herrman Loosbrock, Karol Stoterau Mohs, Diane Heckt Carlson. **Standing, back row, from left:** Marlyn Roberts, Warren Herreid, Joe Rowe, Jarnet Johansen, Jon Hovland, Roger Deiterman, Bob Meester, Fred Vegge, Loren Fick, Darrell Ruddy, Elwayne Petersen, Ken Husen, Larry Richters, Stan Saker, Ray Griffith, Bill Mitchell, Roger VanBatavia, Rick Buss. **Pictured in the inset photo on right:** Gloria Reese Hibma.



Have a reunion to announce? Have a reunion photograph to share? Your classmates and other Luverne alumni want to know. Submit information to the

Alumni News,
 c/o Jane Wildung Lanphere
 Luverne Area Chamber
 213 East Luverne Street
 Luverne, MN 56156

Luverne Alumni, Sgt. Andrea Drost, Honored During Operation Minnesota Heroes Month

(from a story featured on WCCO television on May 1, 2013)

Staff Sergeant Andrea Drost grew up in Luverne, MN and graduated from Luverne High School in **2004**. Undecided about her future plans, she joined the Minnesota Army National Guard on March 10, 2004 and completed Basic Combat Training at Fort Leonard Wood, MO.

She trained to be a combat medic at Fort Sam Houston, TX, and started her career with the National Guard in the Training Support Unit at Camp Ripley, MN while working full time in Post Operations.

While working at Camp Ripley, Staff Sergeant Drost also attended training to become qualified as a human resource specialist and an automated logistics specialist.

Staff Sergeant Drost deployed to Ali Al Salem, Kuwait in support of Operation Iraqi Freedom with the 347th Personnel Services Detachment out of Roseville, MN as a human resource specialist in



July 2007-July 2009. She received an A.A. Degree in Liberal Arts from Central Lakes College in 2009. Staff Sergeant deployed a second time to COB Basra, Iraq in support of Operation Iraqi Freedom with the 34th Infantry Division out of Inver Grove Heights, MN as a human resource sergeant in February 2009-February 2010.

Staff Sergeant Drost received a B. A. Degree in Human Resource Management from Concordia University. She is assigned to Headquarters Battalion, 34th Infantry Support

Company, Headquarters and Headquarters Battalion, 34th Infantry Division in Inver Grove Heights, MN as a Human Resources Sergeant and lives in South St. Paul.

She is the daughter of Gary and Deb Drost, Luverne.

Honor Roll . . .

Continued from page 2

Dallas Meyer '52

Don Abild '52
Delbert Boyer '52

Wendell Goeske '52

Don Abild '52
Delbert Boyer '52

Boyd Beyer '52

Don Abild '52
Delbert Boyer '52

Don Pitts '52

Don Abild '52
Delbert Boyer '52

Lois (Groth) '52 Pettingill

Orwell Orlowski

Don Abild '52
Delbert Boyer '52

Lorraine (Groth) '52 Nielsen

Don Abild '52
Delbert Boyer '52

Ron Abild '52

Don Abild '52
Delbert Boyer '52

Darrell Boyer '52

Don Abild '52
Delbert Boyer '52

Ruth (Gabrielson) '43 Kirby

Eva Lou (Beers) '43

Aanenson

Tim '67 & Connie (Vegge) '68

Connell

Audrey (Luethje) '43

Gabrielson

Joan (Harbak) '54 Muns
Daryle Vegge '65

Contributions

Ellen Kjenslee - teacher
Robert Anderson '52
Marilyn (Hatting) '55 Holland
AJ "Tim" Tangeman '38
Lorna (Erickson) '46 Lorenzen
Roger '45 & Marilyn (Weston) '46

Wiese

Betty (Berning) '52 Serie
Frank "Francis" Kadinger '50
Inez (Shelby) '50 Nelson
Marilyn (Engel) '41 Rust
Jean (McIntosh) '67 Vickstrom
Dolly Talbert - teacher
Susan (Schoon) '65 Eberly
Judy (Anderson) '53 Johnson
Class of 1963

Ruth (VanBatavia) '63 Wallig
Gene & Rosy Herschberger '51

Coming soon ... online donations

Have you ever wished it were more convenient to give a donation to the Alumni News? The Alumni News team is working to set up a Paypal account to make online donations possible. This will be an exciting opportunity and we will let you know in upcoming editions when the option exists.

Alumni News Financial Summary

Previous Balance:

April, 30, 2013 **\$1,070.44**

Expenses for this quarter:

Printing	919.07
Database Subscription	147.00
Postage	1525.09
Labels	211.71
Envelopes	591.55

Total Expense (\$3,394.42)

Income - \$2,862.00

Current Balance \$538.02*

*The cost of the July 2013 issue is not known, but the estimated cost is \$4,000.00.

Reunions in the Making

Class of '48 - 65th Class Reunion

August 24, 2013

Details to follow! Save the date!

Class of '53 - 60th Class Reunion

When: August 24 & 25, 2013

Reunion Dinner (Saturday): The Blue Stem

Enjoy other community events: Art Rocks at the Courthouse Square (Sat—9 to 4) and Stories from the Graves at Maplewood Cemetery (Sun—1 to 4)

Contact: JIM SHERMAN 763 553-9783
5820 Deerwood Lane Plymouth, MN 55442

Class of '58 - 55th Class Reunion

September 28, 2013—Tri-State Band Festival Day

Schedule: 10 am—Parade; 5 pm—Dinner

Where: Dinner at Luverne Country Club

Reunion Committee: Bev, Connie, Judy, Letta & Mary

Class of '83 - 30th Class Reunion

When: August 16th-17th-18th, 2013

Contact: Julie McClure McChesney
tjmcchesney00@gmail.com (also on Facebook)

Contact: Maggie McFadden
maggiej.mcfadden@gmail.com (also on Facebook)

Events and times will be posted on the class Facebook page
"LHS Class of '83"

WE MADE IT!

We said that as Seniors in 1964 and now we repeat it after 50 years!

Luverne Class of 1964 will celebrate their 50th Reunion on September 26-27-28, 2014

Tentative Schedule:

- Friday—Bluestem for Social and Registration
- Saturday—Tri-State Band Festival Parade
- Saturday afternoon—Veterans Memorial, Brandenburg Gallery and Kahlers Terrace
- Saturday evening—Blue Mound Banquet Center
- Sunday—Rolls and Coffee—TBA

For questions contact any of the following:



Lynn Anderson 605-582-3520
Barb Kuper—507-673-2035
Sheila Stegenga—507-283-4295
Cloyce Smith—507-283-2877
Cammy Iverson—715-781-4000

Packets will be sent out in February!

CARDINAL PRIDE WEEKEND

LHS All-School Reunion

When: Friday-Sunday,
August 15-16-17, 2014

Contact: Luverne Area Chamber 507-283-4061
luvernechamber@co.rock.mn.us



Stop by the CARDINAL PRIDE STORE!

LHS graduates from throughout the country have created thriving retail businesses! To celebrate and share this creativity...the Cardinal Pride Committee is inviting any graduate to bring or send some of their retail merchandise to display and sell at our own...CARDINAL PRIDE STORE!

Any type of merchandise is welcome! Put up your display of things that you create and/or sell! Give LHS grads the opportunity to purchase a treasure from a Luverne Cardinal! For additional information or details—contact Jane or Lorna at the Luverne Area Chamber!

CARDINAL CAPERS & DINNER...a night to remember!

SATURDAY—AUGUST 16 Just when you thought the weekend couldn't get better...the **CARDINAL PRIDE COMMITTEE** is challenging YOU to help us put it "over the top!" Join us at the Blue Mound Banquet Center for social hour and dinner...then sit back in your seat and enjoy great entertainment...where LHS grads are the stars! What does the Committee have in mind? The Committee invites you and your friends, classmates, teammates...to re-create some of our LHS memories. We want you to "**perform in our 2014 CARDINAL CAPERS!**"

Wouldn't it be great to see some members of the **LHS 1964 State Basketball Champion Team** give us a 2-minute dribbling drill? How about **Coach Menage** getting his football team together for a little huddle pep-talk? What about **Pati Canfield** getting some of her baton students together for a demonstration? How about the articulate creators of "**Quotations from Chairman Ma**" reciting some of those memorable Finberg quotes? How about Dorothy, Tin Man, Lion and Scarecrow serenade us when "We're Off to See the Wizard?" Maybe the great **LHS drumline** can get together for a rousing cadence! How about **Sanden** leading "**Comments & Questions**" or being entertained by LHS Faculty "**cup stacking championships**?" Still perform on a regular basis...why don't you get on stage and share your talent! Let your imagination be your guide...be part of the fun and recreate some great LHS memory the night of the Cardinal Pride Celebration! **MC Kyle Oldre** and the Cardinal Pride Committee want you to join us in creating a night of memories...from the past and present! Start practicing now and be ready for your performance! **Contact the Luverne Area Chamber for additional information! 507 283-4061 or luvernechamber@co.rock.mn.us.**

TOUCH THE SKY PRAIRIE BRUNCH & SHOW with Jim Brandenburg—Sunday—August 17 2014 at The Blue Stem.

Class of 2003 reunion set for Labor Day weekend 2013

One more last-minute announcement: The Class of 2003 will gather for a 10-year reunion during Labor Day weekend in Luverne. On Saturday, Aug. 31, a whiffle ball tournament and tailgating will start at 1 p.m. in Riverside Park (across the road from Luverne City Park). That night the class will gather at Howling Dog for music, etc. On Sunday, Sept. 1, alumni and their families will gather for a potluck meal in Luverne City Park. Details can be found on Facebook under luvernehighschoolclass200310yearreunion. Or contact Maggie Vanden Hoek at joel.maggie@yahoo.com.

Through leadership by the City of Luverne and LIFT, Luverne began the "branding" process in 2012. Over nine months of work and countless volunteers, the advertising and public relations company (HenkinSchultz) worked to identify our "brand" using the research materials from 2010-2012.

"Luverne Love the Life" has been adopted as our new identity. Working in conjunction with HenkinSchultz and the Branding Committee, this new identity will be integrated into all facets of public and private life. This won't happen overnight. Some things may take weeks, some months, some years ... but at the end ... we hope that everyone will be able to articulate the same "elevator speech" about the great community we live in.

One of the unfortunate results of the process was the coordination of the banner and flag story on Main Street. For some years, Luverne proudly displayed the Flag on the light poles on Main Street on patriotic



holidays. When the Branding Committee made the decision to go ahead with purchasing banners for Main Street ... one of the key discussion points was "how do we honor the Flag and honor our community too!" After more than 3 months of research and discussion, the Committee recommended that banners be purchased for the light poles on Main Street. Part of the reason had to do with the display of the Flag and appropriate flag etiquette.

In response to the recommendation by the Branding Committee, the first thing that Mayor Patrick Baustian did was to assign a special task force of veterans, veteran service organizations representatives, city employees and

community activists to research and recommend how the City of Luverne should appropriately display the American Flag.

The banners happened to go up before the Task Force was able to make a recommendation.

The result is that there has been a community outcry for the American flag. That is a great thing! Our citizens are proud Americans and they should be! To make this long story short, there is always pain, confusion, lack of information and missteps with change. The Flag Task Force, the City of Luverne, LIFT and every citizen want the same thing. We need to, as a community, find a way where we can honor...not just on patriotic holidays but everyday...this great country that we live in. Please be patient as change unfolds. Many times the end result is better than any could imagine.

Patriotism in Luverne has never waned! Properly display the flag of the United States of America at your home and your business and wear your citizenship with pride!

Alumni News Staff: Cindy Arends, Lori Ehde, Gregg Gropel, Rhonna Jarchow, Jane Wildung Lanphere, Carol McDonald, Patti Kirby Pierson, and the Rock County Opportunities.

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